Use Cases

Must haves:

I - Create New time sheet

I - Get Expectations

P – Predict Viewing Figures

P – HoS approves timesheet

O - Output Spreadsheet (to Marketing)

Should haves:

P - Auto-generate Regular Shows from previous weeks

P – Alter a timesheet

P - Determine Quality of placements

P - Check Watershed

Could Have:

P - Make suggestions on optimal times

P - Determine genre based quality

Would Like to Have:

TIMER alert for extraction of expectations and notify user when new timesheets available.

Create new timesheet (1 day) (user action) M

Extract expected viewing pattern from database (automatic) M

Add a new programme (user action) M

Move a programme (user action) S

Determine Placement Quality (calculate from move/expected views, report to user) M

Determine aggregate quality (calculate from placement quality of each programme) S

Check Watershed (method called during placement quality, specifically to alert user of this error) S

Check Clash (called during move, after program placed but before end of method) S

Check